

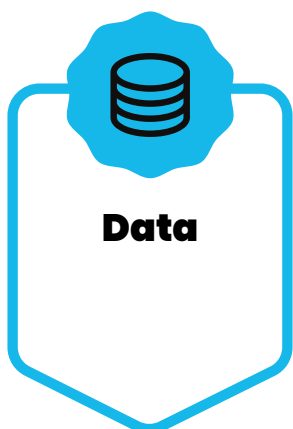
# Checklist

## Google Analytics 4 Setup



**01**

Time zone  
Currency



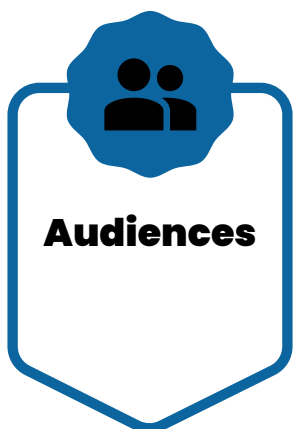
**02**

Data Stream  
Enhanced Measurement  
Cross-Domain Tracking  
Internal Traffic  
Unwanted Referrals  
Session Timeout  
Google Signals  
Data Retention  
Data Import  
Reporting Identity  
Attribution Settings



**03**

Custom Events  
Conversions



**04**

Custom Audiences  
Suggested Audiences



**05**

Google Ads Links  
BigQuery Links  
Search Console Links  
Other Links

